



OUR PLAYBOOK

1. Why Do We Exist? (Core Purpose)

To worship God, encourage one another, and join in the Church's mission of bringing others into a saving relationship with Jesus Christ.

2. How Do We Behave? (Core Values)

- Love Christ (*with all our heart, mind and strength – Matthew 22:37*)
- Love our Church (*love one another – John 13:35*)
- Love our Community (*love our neighbors as ourselves – Matthew 22:39*)

3. What Do We Do? (Ministry Definition)

- Devote ourselves to the teaching of the Word, to the fellowship, to the breaking of bread and to prayer (Acts 2:42).
- Make disciples, baptizing them and teaching them to follow everything that Jesus commands us to do (Matthew 28:19-20).

4. How Will We Succeed? (Strategic Anchors)

- Build and Deepen Relationships
- Encourage and Empower Service
- Expand & Multiply Outreach & Mission
- Make and Mentor Disciples
- Engage and Transform Community

5. Where Are We Going? (Ministry Objective)

With God's help, connect with a network of like-minded partners, bringing Christ to more Anchorage neighborhoods through a community transformation church model.

6. What is Most Important, Right Now? (Short Term Tactical Strategy)

Establish a Community Transformation Mindset

Build a Healthy Core

Establish Key Partnerships

Establish a Consistent Presence

Serve our Community

Transform Lives for Christ